




BRAD DEFLIN

FOUNDER AND CEO
TOTAL DIGITAL SECURITY

CONTACT

 (561) 379-8308

 brad@totaldigitalsecurity.com

 www.totaldigitalsecurity.com

EXPERIENCE

- Lehman Brothers SVP and Senior Market Manager - Florida, 1999-2008
- Wells Fargo – Regional Director, Florida 2008-2011
- J.P. Morgan Private Bank – Senior Banker, Florida 2011-2013
- 211 Crisis Line - Board Member and Past President
- Palm Beach County Cultural Council – Past Board Member
- Embry-Riddle Aeronautical University B.S. Aeronautical Sciences, 1981

PROFILE

Brad Deflin is the founder and CEO of Total Digital Security (TDS), a cybersecurity solutions provider for private clients, families, executives, and VIPs.

BIO

Brad started TDS in 2013 to provide enterprise-grade digital security with concierge-level service and IT support for individuals and their personal technology.

Clients include wealthy individuals and families, family offices, NYSE executive teams, board members, trusted professionals, and VIPs.

Before starting TDS, Brad worked in executive leadership roles with Merrill Lynch, Lehman Brothers, Wells Fargo, and J.P. Morgan. Brad's career working with private clients in the financial services industry honed his expertise in technology, risk management, and digital security. This distinct perspective allowed him to recognize a massive shift in mainstream risk and foresee the coming super-cycle of online crime. The experience fueled his vision for a comprehensive approach to providing individuals and personal technology with autonomous protection for privacy, digital security, and enhancing personal safety.

Brad is an author and frequent speaker on online risk, cybercrime, and the emerging technology that defends and protects from what has become our most critical personal and professional risk today.